# Organic Baobab Fruit Purée









## Baobab Fruit Purée



Introducing the **new ready-to-use Baobab fruit purée** from **Blue Sky Botanics**; a **versatile ingredient** especially **high in prebiotic dietary fibre**, which can be used in a **wide variety of product applications**.

Produced in **partnership** with leading ethical and sustainable African producer, **Baobab Exports Ltd.** Created specifically for **food and beverage manufacturers** to overcome the **hydrophobic nature** of **Baobab powders**, with an **ingredient suitable for liquid formulations** in **multiple product applications**.

#### Product

- High in dietary fibre containing over 11g/100g of total dietary fibre, several times more than other fruit purées
- Recent published research suggests that the fruit's fibre is as powerful a prebiotic as inulin when added at half the dosage
- Packed with vitamin C, potassium and calcium. Adds nutrient value and mouthfeel to your products
- High in fruit pectin
- No added sugar or preservatives
- Pasteurised and aseptically packed to preserve nutrients and ensure long shelf life

#### **Applications**

- Bakery
- Beverages, juices, smoothies & cocktails
- Baby & toddler foods
- Breakfast cereals & smoothie bowls
- Confections & chocolates
- Desserts & toppings
- Dressings, sauces & condiments
- Healthy snacking & nutrition bars
- Preserves, jams & compotes
- Sports nutrition & gels
- Yoghurts, ice creams, sorbets & gelatos

### Specifications

- *Ingredients:* Organic 100% Baobab Fruit Powder (*Adansonia digitata*)
- Taste: Sharp, tangy citrus with a hint of grapefruit and caramel, moderate acidity
- Colour: Caramel brown
- *pH*: 2.0-3.5
- **Brix:** 13-15 °
- **Shelf Life:** 6 months ambient, 12 months chilled, 18 months frozen
- Packaging: 20 kg aseptic triple walled foil bags, housed in protective boxes
- **Shipping:** Delivery available internationally
- Manufacture: Product of the United Kingdom

#### Certifications and Memberships

- Produced in a BRCGS food safety facility
- Soil Association Organic certified
- Available as FairWild Foundation certified; demonstrating ecological sustainability in wild-harvested crops and fair trade relationships with the rural communities in Zimbabwe
- Member of the Union For Ethical Biotrade









For more information and product samples, please contact Daniel Jones daniel.jones@blueskybotanics.com